



R&B Love Festival

CONFIDENTIAL AND PROPRIETARY NATURE OF PROPOSAL:

This proposal is proprietary to Go Party, LLC and its affiliates (collectively "Go Party"). Go Party reserves all rights in such proposal. Accordingly Sponsor agrees to protect the confidentiality of all information contained in this document, except as may be required by any applicable law, government order, or regulation, or by order or decree of any court of Competent jurisdiction. Sponsor shall not, without prior written consent of Go Party, publicly divulge, announce or in any manner disclose to any unrelated third party, any information or matters revealed herein, or any of the specific terms and conditions of this proposal, and each party shall do all such things as are reasonably necessary to prevent any such information from becoming known to any party other than the parties to this proposal. Go Party and Sponsor understand that there will be additional details, including but not limited to legal and financial details, which will require further negotiation and discussion between the parties. It is understood that Go Party will not be obligated to Sponsor or any other entity until a written agreement approved by Go Party corporate office has been executed by both parties.

 Event Information & Details

Event Time 3pm – 11pm

Love Festival is an annual event that is meant to bring people together, whether you're married, dating, engaged or single. This event's goal is to unite us all during this very special time of the year and what better way to bring everyone together, than by being serenaded by some of the most legendary Rhythm and Blues artists of our time. For those who are married, whether you're a newlywed or celebrating your 10th anniversary, why not try something new instead of spending your week trying to make dinner reservations at a crowded venue? In a relationship? Looking for somewhere special to take your significant other? We've got you covered with love seats; the perfect way to get comfortable while listening to the best in R&B. Not to worry, we haven't forgot about those who are single! We've set up a personal area just for you to meet and relax amongst the upscale elite.

Love Festival has been thoughtfully and carefully executed to ensure that all of our guests, sponsors, and vendors leave with a memorable experience. We will have vendors, several full cash bar services, plenty of food, and incredible view.



Featured Lounges

Single Lounge

Beauty Lounge

Cigar Lounge

Artist Village



Engagement

Digital Campaign

- Aggressive social media, web, email, mailing list, and digital press campaign

Print Campaign

- Detailed posters, print press, street signs, banners, advertisement vehicle, and table tents.

Branding & Print

- Event shirts, hats, stickers, banners, and vehicle wrap

Media Outlet partnerships

- Multiple industry partnerships with various business, music, magazine, radio, and email.

Public Media

- Proactive and personal campaigns with local tv, radio, and radio personalities.

Love!

Packages

Title Sponsor

(One Available)

\$10,000

Rights, Marks & Exclusivity

- Category Exclusivity
- Rights to the LOVE FESTIVAL property mark and logo in pre-approved advertising, marketing, and packaging material
- Logo on all Official LOVE FESTIVAL signage
- Known as the Title sponsor of the Annual Love Festival

On-Site Entitlements

- (6), Fifteen (15) second company spots on state of the art video walls
- (1), Fifteen (15) second video presentation to greet and welcome the audience
- Exclusive Live Stage Mentions as the Title Sponsor
- (4) 10 x 10 vendor booths
- Promotion material & product placement throughout the venue
- Meet & Greet opportunity with celebrity guest
- Banners placed throughout Venue

Hospitality

- (2) Cabana Tickets
- (4) DayBed Tickets
- (10) VIP Tickets
- (20) General Admission Tickets
- Opportunity to purchase a limited number of designated Tickets Prior to the public sale date.

Media Entitlements

- Love Festival website featuring the name and/or logo of the title sponsor
- Links from Love Festival website to the sponsor site
- Featured on all Love Festival Radio, Television and print media elements
- Featured in Love Festival Social Media

Public Relations

- Recognition at the Love Festival Press Conference
- Recognition in all Love Festival regional and national press releases
- Sponsor will be included in all promotional e-vites

Platinum Sponsor

\$5,000

Rights, Marks & Exclusivity

- Category Exclusivity
- Rights to the LOVE FESTIVAL property mark and logo in pre-approved advertising, marketing, and packaging material
- Logo on all Official LOVE FESTIVAL signage

On-Site Entitlements

- (2), Fifteen (15) second company spots on state of the art video walls
- Exclusive Live Stage Mentions as the Platinum Sponsor
- (2) 10 x 10 vendor booths
- Promotion material & product placement in limited areas of the venue

Hospitality

- (2) Daybed Tickets
- (5) VIP Tickets
- (10) General Admission Tickets
- Opportunity to purchase a limited number of designated Tickets Prior to the public sale date.

Media Entitlements

- Love Festival website featuring the name and/or logo of the Platinum Sponsor
- Links from Love Festival website to the sponsor site
- Selected Radio, Television and print media elements
- Featured in Love Festival Social Media

Public Relations

- Recognition at the Love Festival Press Conference
- Recognition in all Love Festival regional and national press releases
- Sponsor will be included in all promotional e-vites



Packages (cont.)

Gold Sponsor

\$2,500

Rights, Marks & Exclusivity

- Rights to the LOVE FESTIVAL property mark and logo in pre-approved Advertising, marketing, and packaging material

On-Site Entitlements

- (1), Fifteen (15) second company spots on state of the art video walls
- Exclusive Live Stage Mentions as Gold Sponsor
- (1) 10 x 10 vendor booths

Hospitality

- (4) VIP Tickets
- (5) General Admission Tickets
- Opportunity to purchase a limited number of designated Tickets Prior to the public sale date.

Media Entitlements

- Love Festival website featuring the name and/or logo of the Gold Sponsor
- Links from Love Festival website to the sponsor site
- Selected Radio, Television and print media elements
- Featured in Love Festival Social Media

Public Relations

- Recognition at the Love Festival Press Conference
- Sponsor will be included in all promotional e-vites

Silver Sponsor

\$1,000

Rights, Marks & Exclusivity

- Rights to the LOVE FESTIVAL property mark and logo in pre-approved Advertising, marketing, and packaging material

One-Site Entitlements

- Exclusive Live Stage Mentions as Silver Sponsor
- (1) 10 x 10 vendor booths

Hospitality

- (4) General Admission Tickets
- Opportunity to purchase a limited number of designated Tickets Prior to the public sale date.

Media Entitlements

- Love Festival website featuring the name and/or logo of the Silver Sponsor
- Links from Love Festival website to the sponsor site
- Selected Radio, Television and print media elements
- Featured in Love Festival Social Media

Public Relations

- Recognition at the Love Festival Press Conference
- Sponsor will be included in all promotional e-vites





Contact

Xavier

Phone: 407-334-5944

Email: events@gopartyent.com

Mailing Address:

Go Party Live

PO BOX 547762

Orlando, FL 32854

Love!